The Portfolio Showcase – Description and Rules

On Saturday, October 26, we're hosting an exhibition of portfolios for our faculty including publishers, art directors, editors, and agents from children's publishing houses and agencies.

The 2024 Europolitan Portfolio Showcase Winner will receive a phone call or video meeting with an art director or agent for guidance and feedback.

Showcase Guidelines

The portfolios must be the participant's own artwork. Drop-off on Saturday morning in the designated Portfolio Showcase room. Room details will be available during registraion on site. Pickup at the room on Sunday, 12:30 earliest.

What to exhibit: Portfolio, promotional postcards, dummy (optional)

Portfolio:

Only one (1) portfolio permitted

Standard format only

Measurements when opened: Maximum width: 80 cm max. Maximum height: 40 cm max.

10-15 images suggested

Copies or prints only; no original art

Your name and contact information must be in or on your portfolio

Business or Promotional Cards:

Size: up to 15 x 18 cm vertical or horizontal

Only one stack of cards will be placed beside the portfolio

No cardholders permitted

Bring cards in a disposable plastic bag or bound by a rubber band.

Dummy Book:

One or two are permitted

Optional, not a requirement

Dummy may not, in any way, be a partially or fully published book.

The dummy may or may not include your own writing. Please do give author credit where credit is due.

The dummy is simply an opportunity to display your ability to create a children's book.

This can be an addition to your portfolio, not a replacement for your portfolio.

Follow the rules and let your artwork shine! PLEASE NOTE: Submissions that do not follow these requirements will be disqualified from prize consideration.

Questions?

Please email Sanne Dufft at germanyaustria-ic@scbwi.org