

SCBWI-IL Masthead Contest

2025 Spring Thaw – ‘Welcome to Wonderland’

Illustrate the 2025 Spring Thaw Masthead Banner based on this year’s theme: Welcome to Wonderland

The 2025 Illinois Spring Thaw Hybrid Program is coming in May, and we are asking SCBWI-IL Members to create a banner to promote our event! Registration opens on March 11. More details to come!

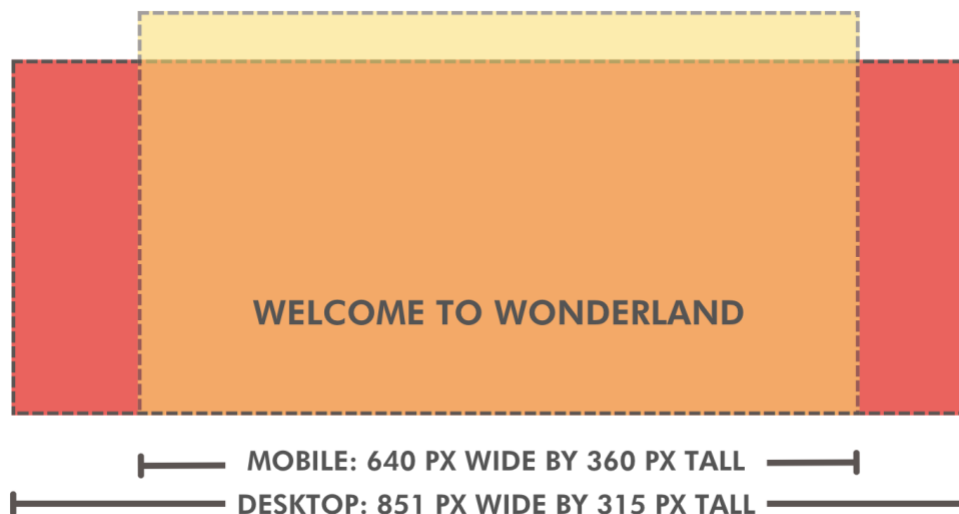
Contest Rules:

1. You must be a current SCBWI-Illinois Member to enter; there is only one entry per member.
2. Art should be in JPEG format and no larger than 851 px by 315 px
3. File Naming: LastName_FirstName_2025WTW.jpg (i.e. Holmes_Denise_2025WTW.jpg)
4. Click to upload your files to [DROPBOX](#)
5. Entries must be uploaded by **11:59 pm on Sunday, February 16, 2025**. Late submissions will not be accepted.
6. Entry must take into consideration the placement of this text within the image:

“Welcome to Wonderland”

Note: You can include the text in your design, but this is not a requirement. However, leaving ample room for text is essential, so please keep that in mind and plan accordingly.

7. The winning Masthead will be used to promote the 2025 Spring Thaw: Welcome to Wonderland event, including various social media platforms.



8. All entries will be placed into an online gallery and voted on by fellow SCBWI-Illinois members.
9. Voting will take place from **February 18 to February 21, 2025**.
10. The winning illustrator will be credited wherever the winning design is used to promote the event.
11. The winner will be announced on **Monday, February 24, 2025**.
12. The winning illustrator will receive free attendance at the Spring Thaw event.