

## SCBWI-NM E&I Initiative Proposal Template

### I. Goals and Vision

- A. Describe the problem, weakness, or opportunity this initiative addresses.
- B. Describe the initiative or program you propose.
- C. Who will benefit from this initiative or program and how?

### II. Logistics

- A. What is your recommended timeline for implementing this initiative or program?
- B. What is the projected budget?
- C. How many volunteer hours do you estimate it will take to launch this program or initiative?
- D. How many volunteer hours do you estimate it will take to sustain this program or initiative?

### III. Evaluation

- A. Describe what success mean for this initiative in as specific terms as possible (e.g., two new members of E&I team; local diverse books pamphlet on display at 10+ libraries and/or bookstores)
- B. If measurement is not obvious (e.g., counting attendees), how will we assess whether the conditions for success have been met?